Workshop on Textual Analysis Methods in Accounting and Finance
Lancaster University Management School
Provisional programme: Version 2

Day 1: 12 September

11.00-11.30 Introduction and welcome
11.30-12.30 Session 1 Overview of textual analysis literature in accounting and finance
12.30-13.30 <Lunch>
13.30-15.00 Session 2 Text extraction: Methods and pitfalls
15.00-15.15 <Break>
15.15-17.15 Session 3 Readability and tone: Methods and critique
18.00-19.30 Dinner & research presentation: Measuring Tone and Attribution

Day 2: 13 September

09.00-10.30 Session 4 Constructing and using wordlists
10.30-11.00 <Break>
11.00-12.30 Session 5 Introduction to machine learning
12.30-13.30 <Lunch>
13.30-15.00 Session 6 Machine learning applications: Classification
15.00-15.15 <Break>
15.15-17.15 Session 7 Machine learning applications: Topic modelling
18.00-19.30 Dinner & research presentation: Characteristics of Award Winning Annual Reports

Day 3: 14 September

09.00-11.00 Session 8 Introduction to corpus linguistics
11.00-11.30 <Break>
11.30-13.00 Session 9 Applied corpus methods: Tools and techniques
13.00-14.00 <Lunch> and workshop ends
14.00-15.30 Optional surgery session for PhD students seeking feedback on research proposals and ongoing work involving analysis of text